



MINISTER
TOURISM
REPUBLIC OF SOUTH AFRICA

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NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

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1649. Ms N R Mashabela (EFF) to ask the Minister of Tourism:

- (1) Whether the Tourism Route Development Marketing Plan has considered the incapacity of the Republic's airports to accommodate the modern large aircrafts and put in place plans to upgrade (a) runways, (b) taxi ways and (c) terminal facilities; if not,
- (2) whether the SA Tourism (SAT) will consider engaging the Board of Airline Representatives of South Africa on strategic airline alliance partnerships; if not, why not; if so, what are the relevant details;
- (3) how is the Tourism Route Development Market Plan linked to the current Tourism Investment Marketing Plan to ensure conversion and connectivity to the Republic as a destination of choice;
- (4) whether she and/or the SAT has engaged the Department of Transport to secure implementation funding support to operationalise the Tourism Route Development Marketing Plan; if not, why not; if so, what are the relevant details?

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REPLY:

- (1) This matter would be best addressed by the Department of Transport, as infrastructure investment falls outside the scope of the Tourism Route Development Marketing Plan (TRDMP).
- (2) SA Tourism is a long-standing member of the Board of Airline Representatives of South Africa (BARSA), and this relationship has enabled both organisations to collaborate effectively towards the shared objective of increasing airlift to and within South Africa.

As such, BARSA will remain a key stakeholder throughout the Tourism Route Development Marketing Plan (TRDMP), from the initial insight-gathering and fact-finding phase through to planning, coordination, and the implementation of actionable partnerships within the aviation and tourism industry.

- (3) The Tourism Route Development Marketing Plan (TRDMP) is directly aligned with the Tourism Growth Partnership Plan. The TRDMP will be implemented across identified source markets to support the growth of tourism demand and the expansion of airlift capacity from various source markets to, and within, South Africa.
- (4) SA Tourism has appointed a specialist company to assist with the implementation of the Tourism Route Development Marketing Plan (TRDMP).

END